



Heinz® Ketchup Fresh News



Issue 2

Our Enhanced Recipe Section Is Live!

We're so excited! We've added even more recipes, plus browsing and search features that make it easy to find just what you want. Now you can rate and review all the recipes, and check out what other cooks think. Beautiful photography and easy-to-follow directions mean there's lots of inspiration for many memorable meals. Take a look at HeinzKetchup.com/recipes.



Watching Your Salt?

If you're paying attention to your salt intake, you might want to try Heinz® No Salt Added Ketchup. It has less sodium than our regular Ketchup, but all of that great, rich tomato taste.

HEINZ Wholesome Memories Contest

Heinz Wholesome Memories

Contest – The last day for submissions has passed. But even if you missed the deadline, we would still love to hear your memory and see the photo. And remember, for each memory we receive,

Heinz® Ketchup will make a donation to the National Gardening Association, to help families across the country cultivate new memories through gardening. So don't keep that special memory to yourself. Share your story and photo. It might be picked to go on our home page. Go to the [Wholesome Memories page](#) to learn more.

Check the Web site in early September to see the 57 winners of the Heinz Wholesome Memories Contest.



Ketchup Factoid

Now here's a little fact you don't hear every day: Heinz® Ketchup exits the iconic glass bottle at .028 miles per hour. We know because it's something we test in our quality assurance procedures. If the Ketchup we test comes out faster than this speed, that batch of Ketchup is rejected.

End of Summer Goodness

This time of year, farmers markets and grocery stores are bursting with fresh ingredients. Take advantage of the peak flavors (not to mention the healthy goodness) of all the fresh fruits and vegetables out there. And check the new [recipe section](#) at our Web site to search for something delicious to make with what you've found.

Recipe Recommendation



Gazpacho Salad

All the flavors you love in the traditional summer soup are in this chunky pasta salad. It's a perfect side dish for dinner from the grill.